



**DIVISION 39  
TX-OK DISTRICT OF  
KIWANIS INTERNATIONAL**

**Newsletter Date  
January 26, 2006**

**Service Goals**

## **“The Spirit of Excellence” Newsletter**

### Salute for Excellence Award

The *Leadership Through Collaborative Partnerships* Pamphlet prepared by the following doctoral students at UNT’s College of Education under the supervision of Dr. George Morrison: Kevin Dartt, Lisa Jackey, So Yeon Kim, Armandina Macias-Brown, Joyce Myers, Chia-Wei Ting. There is a quote inserted on each page of this news letter from their publication. Thanks to all for a great job. We look forward to your presentation at Division.

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#### Dates & Deadlines:

**Jan 26: Reservations for Mid-Winter**

**Feb 10: Monthly report, interclub report, and list of new members and sponsors.**

**Feb 17-18 Mid-Winter Conference at Harvey**

**Mar 4: K-University in Dallas**

**Apr 15: First registration deadline for KI Montreal Convention**

**Jun 15 Second registration deadline for KI Montreal Convention**

## ***The Division View of Building Leadership & New Clubs*** by Lt. Governor Jim Walther

The election of officers on February 23 is a very important time for the Division. It is a time when members get the opportunity to learn true leadership in a higher volunteer environment. This is perhaps the most challenging leadership environment that many will ever face. It is also the best place to learn the true art of leadership. I want to encourage as many Kiwanians as possible to take up the challenge and serve in both club and division leadership positions. When you accept a position, be committed to learning how to do the job and then do the job well. Yes, you will need to commit time on many activities. However, you will find growth, service, success and great satisfaction in your effort. I want to wish each of you all of the best opportunities in Kiwanis to learn.

**Partnerships benefit the local clubs and community agencies. Ideally, and in practice, partnerships are a win-win situation for the collaborating agencies.**

Last year our Division targeted HEB as a site for a new club. On January 12th, I met with a site survey committee whose mission was to evaluate HEB and determine if there are youth needs in the community that are not being met, and determine if the populous would be interested in starting a Kiwanis club. This exercise would take a few days over a two week period for the team to visit community leaders, other clubs, and ISD personnel. After much discussion, the group decided that clubs should first focus on club membership development through June 1st. At that time we will need your support on first completing the site survey and then building the new club. I hope each club will take advantage of the Mid-Winter Conference to dramatically improve membership building skills—and that each club will get two people trained on new club building. When your club learns these skills and uses them monthly, you can’t help but have a healthy growing club.



## **Mid-Winter Conference 2006 is Outstanding!** By Don Leatherman

The annual Mid-Winter Conference has always been a banner event for the members of the TX-OK District to attend. This year’s Mid-Winter, to be held February 17-18, 2006, at the DFW Harvey, Irving, TX, is no exception.

A wide range of forums will be a feature of the conference, something of interest for every Kiwanis member! Highlighting the Saturday forums will be the Governor’s Project, which emphasizes membership growth and piggy-backs on the Kiwanis International goal of One Million Kiwanis Members by 2015. Governor Jack Carlton challenges TX-OK District members to gain 5000 new members in 2005-06.

Adopt a School, Class, Teacher or Student, the First Lady’s Project, will be explained in a morning forum, as well as one in the afternoon. Adoption can take place at any of several levels, elementary school, middle school, senior high school or college.

The Key Leadership Program will have a forum announcing the three or four conference events for youth in sponsored programs to be held in different locations around the TX-OK District. These conferences will be for the leadership development of potential new leaders.

Other forums of interest will include Children’s Miracle Network, Marketing Kiwanis, Risk Management and Inter-club Activity. Still other forum topics will be Free Publicity for Your Kiwanis Club, How to Train and Hold Kiwanis Members and New Club Building – The Rest of the Story. Paul Harvey’s famous line fits right in with the Governor’s Project for building membership. See you at Mid-Winter!





## The Five Arlington Clubs Sponsor a "Youth Collaboration Breakfast" for 90 Community Leaders and Kiwanians.

On Friday, January 20th, the Arlington Alliance for Youth kicked off its second year of giving out small youth focused grants by hosting a Youth Collaboration Breakfast at the Rolling Hills Country Club for about ninety community leaders, youth service agencies, and Kiwanians. The program began with an overview of the Alliance, its five goals from America's Promise, and overview of this year's grants program. This was followed by a well deserved recognition for the 10 grant winners from 2005.

Myriam Palmer from the Tarrant County Youth Collaboration introduced the next program segment, the community assessment of our youth. Ashley Owen project director of the Arlington Human Service Planners, provided a great overview of the youth in Arlington. Deputy Police Chief Ayala and AISD Information Officer Veronica Sopher completed the assessment. This section was recommended by the five Arlington Kiwanis Clubs so they could have the knowledge gained from a community assessment.

The key note speaker, Pete Jamieson, Director of Parks and Recreation, spoke about the great needs seen through the assessment and echoed in recent

news stories. He pointed out that the five goals of America's Promise provide a great approach to focusing our efforts. Jim Holgersson, the new City Manager for Arlington has asked Pete Jamison, the Chief of Police, and the Director of Libraries to help determine how the City might best work with various organizations to create enhanced youth support. These actions will be a part of the Neighborhood Services Business Plan that includes networking, partnering, and supportive youth and family programs.

The final segment of the breakfast was a collaboration exercise where attendees at each table discussed questions about collaborative activities that the Alliance might pursue. Worksheets collected from each table suggested that the following activities would be welcomed:

- Speakers bureau website that would list speakers from clubs and agencies that will go out and speak on youth issues at community organizations. Goal is to make youth needs and programs more visible.
- Workshop on joint grant writing that would help Arlington achieve better grants.
- Alliance event to honor youth involved in civic projects (maybe sponsored by a Kiwanis club).



**Top left:** Pete Jamieson, Director Parks & Recreation, Lana Wolff, City Council Member District 5, and Lt. Gov. Jim Walther

**Top Right:** Youth Collaboration Breakfast begins program.

**Bottom left:** Veronica Sopher, AISD Information Officer, Deputy Police Chief Ayala, your Lt. Gov., Myriam Palmer Tarrant County Youth Collaboration, and Ashley Owen, Project Director Arlington Human Service Planners.

**Bottom right:** Faye Reeder Marketing Director and Gary Hardee Publisher, Arlington Star Telegram and sponsor for this event.



### Photos of grant winners (on right):

1. James and Vinita Walker from First New Life Baptist Church
2. Harold Williams, Alicia Camp and Juan Flores from Tomorrow's Knights
3. Linda Tyrer-Miller lead 4th grade teacher, and Jennifer Reed teacher Remyne Elementary
4. Deanna McClellan, Principal Rankin Elementary
5. Keith and Julie Foster The Rainbow Express, and Tillie Burgrin Mission Arlington
6. Debbie Tiner Assistant Principal South Davis Elementary and Debbie Simmons AISD Title 1 Family Involvement Specialist
7. Brandy Perryman Central Branch YMCA Executive Director, Tim Cameron Teen Coordinator, and Payton Tune Community Programs YMCA

Other grant winners honored but not shown:

- Michelle Flores, West Elementary
- Chauntel Lodatto from Starrett Elementary
- Chris Lotz and David Stone, Troop 545 Boy Scouts of America

**Partnerships are, by nature, collaborative. This means that the local Kiwanis Club and one or more agencies are working cooperatively to achieve a common goal for the common good of children, youth, and families.**



## Mansfield Kiwanis Club: Corporate Memberships by Bill Barron

In 2005, the Mansfield Kiwanis Club initiated a corporate sponsor program to improve fundraising efforts for our three annual events – the Youth First Golf Tournament, Bob Noel Tennis Classic and associated youth tennis tournaments, and Breakfast with Santa.

The program offers four levels of sponsorship to our corporate partners allowing them to sponsor any one or combination of these three events. The fourth level includes sponsorship of all three events and membership in the Mansfield Kiwanis Club.

We believe there are several important advantages and benefits to this program:

### For the Mansfield Kiwanis Club:

- Provides a financial base for the clubs fundraising
- Focuses fundraising efforts within the business community
- Eliminates the need to approach the same companies multiple times each year, especially negative when events occur close together
- Changes the dynamic from asking for money to asking someone to be our "partner"

**Partnerships give the collaborating agencies legitimate reasons for fundraising. Fundraisers are not and should not be ends in and of themselves! The purpose of fundraisers is to support collaborative projects**

### For the corporate sponsor:

- Sponsor plans their support on an annual basis
- Sponsor becomes a part of what Kiwanis does, not just a "one time" donor
- Recognition in our community of their corporate support of the various programs provided by Mansfield Kiwanis Club
- Eliminates their having to make a monetary decision/commitment 3, 4 or more times a year – now they can include in their annual budget and make a single, annual decision

While our initial efforts resulted in a relatively small number of sponsors and one new member to date, the financial impact was substantial and only reinforces our belief that this is a worthwhile program which we will continue to pursue.

Besides, what started out as a way to boost our fundraising efforts is now a part of our ongoing membership drive.

## Partnering with our Schools

by Don Leatherman

The Kiwanis Club of Arlington Southwest has taken First Lady Sherry Carlton's "Partnering with a School Project" seriously. It began with our club's adopting of the Kooken Pre-school. Members Charles Pickle and Phil Johnson have in turn served the school as members of the site-based management committee. Other club members have assisted with mentoring of students in classes. Still others have helped with several work projects to benefit the school. At Christmas time, Kooken is one of three schools which receive food baskets from us for their needy families. Since it is pre-school level, Kooken also helps our club to fulfill its Young Children Priority One project goal.

A second adopted school served by the Southwest club is the Venture Alternative

High School, a school which provides our club the opportunity for tutoring. Member Tom Andress, for example, spends every morning assisting math students with their class assignments. In addition, Tom coordinates the selection of and honoring of a teacher and a student of the month at our club meeting.

Southwest Kiwanis Club works very closely with our sponsored youth schools. We regularly interclub with the K-Kids clubs at Berry and Rankin schools, as well as, with the new Key club at Juan Seguin High School. Club members have recently spent numerous hours working on the Rankin School's Patio Beautification Project. Berry and Rankin schools, along with Kooken School, also receive Christmas food baskets.



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**Publication Deadlines:**

Submission to editor by the 2nd Friday of each month.

Publication by the 3rd Friday each month

**Division 39 is on the web!**

<http://www.tx-okdivision39.org/>



**Thoughts on getting Older**

Men are like wine. Some turn to vinegar, but the best improve with age.

Pope John XXIII

The secret of staying young is to live honestly, eat slowly, and lie about your age.

Lucille Ball

**Partnerships provide a direct service to children, youth, and families. There must be a clearly demonstrated service that meets the significant needs of children, youth, and their families**



Do you have someone who has submitted their application to Speak Freely? We need to help promote the needs of our youth and tell the story of Kiwanis and your club. Get out there!!

**Spirit Builders:**

**Prayer Breakfast and Layperson of Year**

Club Nominations for Layperson of the Year

Deadline to Milton Glenn, Division Chair:

April 17, 2006

Forms and Instructions: <http://www.txok-kiwanis.org/LaypersonInstructionsandForm.doc>

Division Prayer Breakfast to Honor All:

Saturday, May 6, 2006 at 8 am.

Rolling Hills Country Club

401 East Lamar Blvd

Arlington, TX

**“Membership Excellence Trophy” to be Awarded to Club with Best Membership Record**

Each year the Lt. Governor will now award a beautiful trophy for membership excellence—one that will be the most valued prize in our division. The 2005-06 award will be given to the club that has the highest percentage of its members on June 1st with a Kiwanis International membership lapel pin (bronze, silver, or gold). To win this Trophy, every member will need to show that they believe in Kiwanis, they know the youth needs in their community, and they can effectively tell other people about these needs. If they do that, they will be able to attract new members that really care about our youth and our community. New members will bring new ideas and enthusiasm for the club.

The current plan is to award this at the Changing the Banner Banquet based on your club’s membership status as of June 1, 2006. Club secretaries should stand vigil over this contest and do these things:

- Promptly submit the normal “add form” with check to KI
- Go to (<http://www.kiwanis.org/resources/benefits/incintiveform.asp>) and submit the entry form for that sponsor. When they recruit more members, a new lapel pin will be automatically forwarded by KI .
- Submit a summary of new members to the Div. Secretary each month, listing the new members and sponsor for each.

**Special Opportunities to Build Spirit with Special Olympics**

**by Carole Stokes and Thurman Jasper**

Scheduled events for the 2006 Season:

- Mar 4: Basketball championship
- Apr 8: Cycling competition
- Apr 23: Equestrian competition
- Apr 28-29: Area 11 spring games @ UTA. Includes up to 1000 athletes and coaches
- May?? State meet @ UTA
- Aug 12: Aquatics competition
- Sept 23: Bocce competition @ Ft Worth Christian Academy
- Nov 3-4: Bowling competition @ Don Carter Lanes
- Nov 18: Power lifting competition @ Ft Worth Christian Academy
- Dec 9: Volleyball competition

Please contact Carol Stokes at [Caroleemt1@aol.com](mailto:Caroleemt1@aol.com) if you are interested in building the spirit of these special athletes.